



LET'S TALK ABOUT

Alternative Investments

Hedge Funds · Private Equity · Private Credit

Crystal Capital Partners

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Three Myths About the 60/40 Portfolio in Today's Environment

What advisors were taught, and what's true now.

01 • MYTH

A 60% stock allocation is diversified.

REALITY

The top 10 S&P 500 stocks now make up ~41% of the index.

02 • MYTH

Bonds hedge against stock declines.

REALITY

Stocks and bonds now move together, with a +0.70 60-day rolling correlation.

03 • MYTH

Bond risk is low and stable.

REALITY

Duration measures how much bond prices move per 1% change in rates. At 5.79 years — about 30% above the long-run average — a 1-point rate rise cuts bond values by roughly 5.8%, often just as stocks are falling too.

What Do Harvard and Princeton Know That Most Portfolios Don't?

Top endowments allocated 60–80% of their portfolios to alternatives in 2025, and a decade of returns shows why.

Endowment	Total AUM	PE / VC	Hedge Funds	Real Assets	Total Alts	10-Yr Annualized Return (2015-2025)
Brown	\$8.2B	45%	22%	10%	77%	11.4%
Dartmouth	~\$10B	40%	21%	10%	71%	9.2%
Princeton	\$36.4B	41%	20%	14%	75%	9.0%
Cornell	\$11.8B	29%	32%	14%	75%	8.6%
Harvard	\$56.9B	41%	31%	8%	80%	7.7%
60/40 Benchmark	—	—	—	—	0%	6.9%

Source: Harvard, Princeton, Brown, Columbia, Cornell, Dartmouth endowment annual reports (2025). 10-yr returns: 2015–2025. iShares 60/40 is a public liquid benchmark; not directly comparable.

Note: 10-year annualized returns sourced from institutional annual reports.

The iShares 60/40 benchmark represents a liquid, publicly traded portfolio with materially different risk, volatility, liquidity, leverage, governance, and time-horizon characteristics than those of large institutional endowments. These figures are presented solely for educational context and reflect institution-specific results that are not directly comparable to one another, to market benchmarks, or to outcomes achievable by individual investors or advisory clients.

For asset class definitions and important disclaimers, see the end of the document.

Three asset classes.

One cohesive portfolio strategy that complements traditional assets.

01

Hedge Funds

Absolute returns, downside protection, and why manager selection drives outcomes

02

Private Equity

Accessing the private economy, the buyout cycle, and performance premium over public markets

03

Private Credit

The yield advantage over fixed income, floating rate protection, and strategies from senior loans to distressed debt

CHAPTER 01

Hedge Funds

Absolute returns, downside protection, and the tools of the trade

01

What Is a Hedge Fund?

A pooled investment vehicle that employs sophisticated, flexible strategies to generate absolute and risk-adjusted returns — regardless of market direction.

\$5.15T

Global AUM · YE 2025

\$642.8B

AUM Growth · FY 2025

\$115.8B

Net Inflows · FY 2025

~+11.8%

HFRI FWC Return · FY 2025

Flexible Mandates

Long, short, leverage, derivatives — full flexibility across markets.

Qualified Investors

Restricted to accredited investors and qualified purchasers.

Aligned Incentives

High-water marks align manager and investor interests.

Pooled Scale

Institutional-grade access and scale unavailable to individuals alone.

Eight Core Hedge Fund Strategies

Each strategy has a distinct return driver. Together, they offer solutions for nearly every market environment.

1

Long/Short Equity

Long undervalued, short overvalued. Captures alpha on both sides while managing market exposure.

2

Global Macro

Top-down macro views across equities, rates, FX, and commodities. Thrives in volatile regimes.

3

Multi-Strategy

Combines sub-strategies under one framework for smoother returns. Reduces single-factor dependence.

4

Relative Value / Arb

Exploits pricing discrepancies between related securities. Often market-neutral; targets consistent spread capture.

5

Event-Driven

Invests around M&A, spinoffs, and regulatory catalysts. Returns tied to corporate actions, not market beta.

6

Equity Market Neutral

Balanced long/short, often quant-driven. Targets near-zero beta with pure alpha generation.

7

Distressed / Reorg

Invests in stressed corporate debt and equity. Navigates bankruptcies and workouts for outsized recovery value.

8

Activist

Engages boards and management directly to unlock value through strategic or capital structure changes.

What Hedge Funds Do When It Matters Most

Across four major equity drawdowns, certain hedge fund strategies experienced smaller drawdowns than broad equity indices during selected historical market downturns and, in some cases, generated positive returns.

Index / Strategy	Apr '00–Sep '02	Nov '07–Feb '09	Jan–Mar '20	Jan–Dec '22
Barclay Global Macro	+17.76%	−2.33%	−4.06%	+6.51%
Barclay Equity Hedge	+5.35%	−14.24%	−8.73%	−0.07%
Barclay Multi-Strategy	+29.47%	−15.97%	−9.03%	−2.97%
Barclay Eq. Mkt. Neutral	+21.86%	−0.09%	−2.24%	+2.97%
S&P 500 Total Return	−43.75%	−50.95%	−19.60%	−18.10%
Nasdaq Composite	−74.36%	−51.80%	−14.18%	−33.09%
MSCI World	−48.46%	−55.37%	−21.44%	−19.45%

Source: Crystal Research; BarclayHedge index data. Indices are unmanaged; cannot be purchased directly; do not reflect fees. Past performance does not guarantee future results. The results shown are selected historical periods and selected indices and may not represent all hedge fund strategies or market environments.

Manager Selection: The Real Alpha in Hedge Funds

Wide Dispersion

The gap between top-quartile and bottom-quartile managers frequently exceeds 10 percentage points in trailing 5-year annualized returns. Average hedge fund returns are misleading — manager selection is the alpha.

Repeatability Matters

Managers with established track records across multiple market cycles deliver more resilient risk-adjusted returns. Short track records are unreliable signals.

Institutional Diligence

Identifying top-tier managers requires rigorous quantitative analysis, deep qualitative assessment, and ongoing Operational Due Diligence of back-office infrastructure.

Crystal's Approach

- 30+ years exclusive focus on alternatives
- Rigorous quantitative screening
- Deep qualitative manager assessment
- Ongoing Operational Due Diligence
- No placement fees, no distribution economics
- Manager selection based solely on investment merit

CHAPTER 02

Private Equity

02

Long-term value creation through ownership, operations, and exits

What Is Private Equity?

Acquiring ownership in privately held companies — improving value over a multi-year holding period and realizing returns through a structured exit.

25M+

**Private Companies
in the US**

vs. ~4,000 public companies
data as of 2024

\$7.0T

Global PE AUM

Record high, Q2 2025 (Preqin)

20.7%

Top-Quartile Buyout IRR

2015–2025 (JP Morgan)

14%

Annual AUM Growth

CAGR, 2013–2024 (McKinsey)

Access to a Larger Opportunity Set

There are over 25 million private companies vs. ~4,000 US public companies. Most value creation happens before a company goes public.

Illiquidity Premium

PE investors accept multi-year lockups in exchange for structural return advantages unavailable in liquid public markets.

Manager-Driven Returns

Unlike public markets, PE returns are driven by manager skill and operational value creation — not just market beta. Dispersion is wide and alpha is persistent.

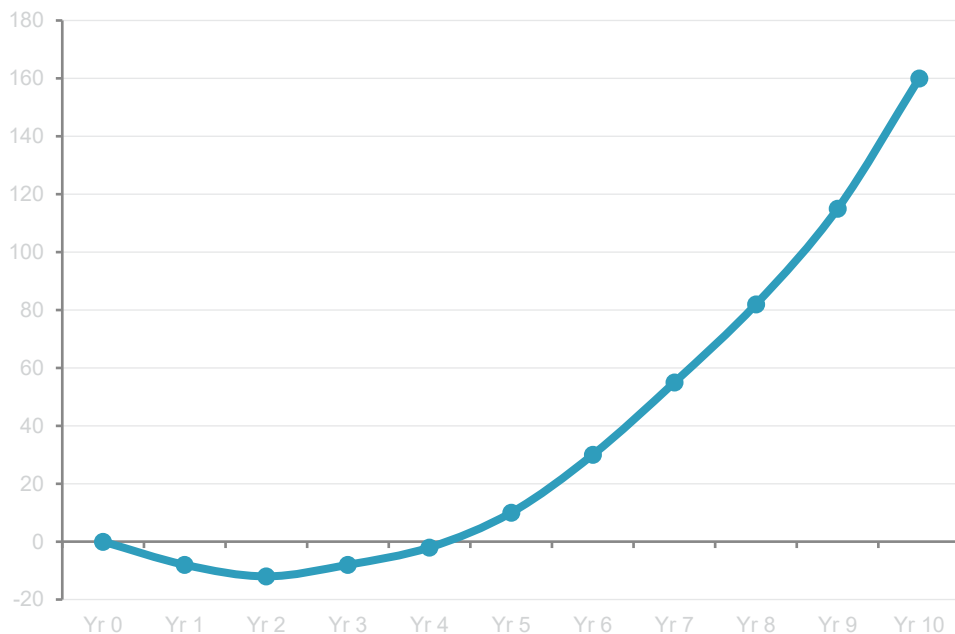
PE Strategies: From Startup to Buyout

Each strategy targets a distinct stage of the company lifecycle — carrying a different risk profile and return expectation.

Startup	Growth	Maturity	Post-Maturity
Venture Capital <i>Startup / Early Stage</i> Capital to early-stage startups in exchange for equity. VC investors accept the highest risk for the highest potential return — often backing pre-revenue companies.	Growth Equity <i>Growth Stage</i> Minority stake in high-growth companies at a transformational moment — product expansion or market penetration — adding capital without a full buyout structure.	Buyout <i>Mature / Stable</i> Acquires majority control of established businesses with stable cash flows. The GP improves operations, expands margins, and exits via IPO or strategic sale over 4–7 years.	Distressed / Special Sits <i>Post-Maturity / Turnaround</i> Acquires companies in financial distress — often through bankruptcy or restructuring — at discounted prices, with the goal of a managed recovery or controlled wind-down.

Understanding the J-Curve

Private equity funds often demonstrate a J-Curve pattern - early negative cash flows give way to value realization and distributions.



Formation (1–2 yrs)

Capital committed; management fees begin; investments not yet made.

Investing (2–5 yrs)

Capital called in tranches. Fees and unrealized positions create 'the valley.'

Value Build (3–7 yrs)

Portfolio companies mature; NAV climbs via EBITDA growth and margin improvement.

Harvesting (5–10 yrs)

Exits via IPO or M&A generate distributions. Returns realized back to LPs.

Source: Crystal Capital Partners; Preqin; Bain Global Private Equity Report 2025.

Private equity funds often demonstrate a J-Curve pattern, though timing, magnitude, and outcomes vary significantly by fund, vintage, strategy, market conditions, fees, expenses, and manager execution. Hypothetical illustration only. Not based on any actual Crystal fund, client account, or recommended investment. Assumes simplified capital deployment and NAV progression solely to demonstrate the J-Curve concept. Actual results may differ materially and may be negative. For illustrative purposes only.

Accessed While Still Private

Prior Crystal platform vintages provided exposure to some of the most consequential private companies of the past decade — before they were household names. This is what institutional access looks like.



Aerospace / Defense



Artificial Intelligence



AI Safety & Research



Data & AI Infrastructure



Cybersecurity



Fintech / Banking



Digital Finance



AI Data Labeling



AI Developer Tools



Health Wearables

Notable investments shown include current and former portfolio companies. Does not represent all investments. Past performance is not indicative of future results.

CHAPTER 03

Private Credit

Income, structural protection, and the rise of non-bank lending

03

What Is Private Credit?

Non-bank lending that bypasses public capital markets entirely. Investors earn enhanced yields for illiquidity; lenders benefit from negotiated terms, stronger covenants, and direct borrower relationships.

\$3.5T

Global AUM (2025)

~\$4.5T

Projected AUM by 2030

~15x

Growth, 2010–2025

65%

US Share of Global AUM, 2025

PRIVATE CREDIT STRATEGIES

LOWER RISK / LOWER RETURN

HIGHER RISK / HIGHER RETURN

Lower Risk

Direct Lending

1st Lien Senior

Senior secured, floating-rate loans to sponsor-backed companies.

Moderate Risk

Capital Solutions

Junior / Mezz

Junior debt with equity kickers across the capital structure.

Higher Risk

Special Situations

Varies

Complex, event-driven lending around M&A and dislocations.

Highest Risk

Distressed Debt

Distressed Claims

Debt and equity of companies in distress or restructuring.

Private Credit as a Complement to Traditional Fixed Income

Over 15 years ending Q4 2023, private credit has historically shown higher index returns over the period shown, with distinct liquidity, valuation, credit, and structural risks.

15-Year Average Return (Q1 2009-Q4 2023)

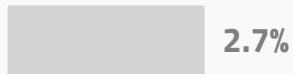
Preqin Private Debt Index



Bloomberg Global High Yield Index



Bloomberg Aggregate Index



Why Private Credit Over Bonds?

- Higher yields vs. traditional fixed income
- Floating rate: natural inflation hedge
- Lower correlation to public markets
- Consistent, current income generation
- Negotiated covenants and structural protections

Source: Cliffwater 2023 Q4 Report on US Direct Lending; JP Morgan Markets; Crystal Research.

Private credit and public fixed-income indices are not directly comparable. Private credit may involve illiquidity, valuation lag, leverage, default risk, limited transparency, and different fee structures. Indices are unmanaged and not available for direct investment. Past performance does not guarantee future results.

CHAPTER 04

Crystal Capital Partners

04

Institutional access, rigorous diligence, and service built for RIAs

Where Crystal Capital Partners Fits In

Crystal delivers access to these three asset classes as a single integrated platform, built exclusively for RIAs.

◆ Institutional Access

Exposure to top-tier hedge funds, private equity, private credit, and venture capital managers that individual investors and most advisors cannot access on their own.

◆ Transparent Model

No placement fees. No distribution economics. No compensation from managers on the platform. Manager selection is based entirely on investment merit.

◆ Integrated Platform

Manager sourcing, due diligence, portfolio analytics, reporting, and ongoing Operational Due Diligence — all in a single unified system.

◆ 30+ Years of Expertise

Crystal's founders have specialized exclusively in alternative investments for over three decades, through every market cycle and crisis of the modern era.

◆ \$1.4B AUM / 500+ Portfolios

A proven, scaled platform with demonstrated ability to build customized alternative portfolios across fund, vintage, and strategy dimensions.

◆ High-Touch Advisor Service

Dedicated alternatives specialists who understand the strategies, structures, and nuances of the asset classes — not generalist wholesalers.

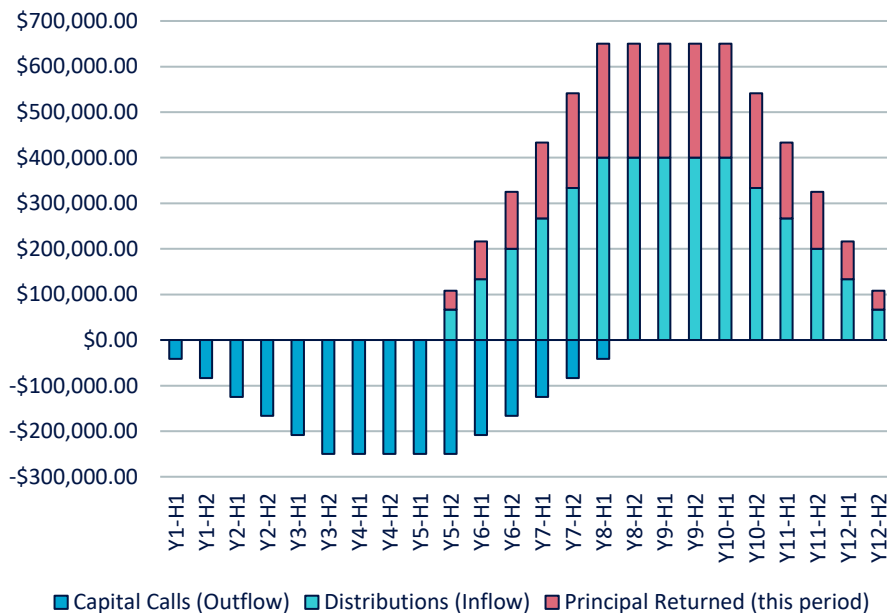
Building an Evergreen Alternatives Allocation via Crystal

A consistent, laddered investment program that can help build vintage diversification and may reduce J-Curve and cash-flow timing risk.

Category	Assumption
Investment Schedule	\$250,000 committed every 6 months
Investment Horizon	5 years of commitments
Number of Vintages	10 distinct vintages
Capital Call Pattern	1/3 of commitment called per year over 3 years
Call Timing	Semiannual (every 6 months)
Average Weighted Life	4.5 years from call to full distribution
Distribution Timing	Lag = 4.5 years after each call
Return Assumption (MOIC)	1.6x net multiple
Reinvestment Policy	Continuous (self-funding)

Portfolio Goal	Evergreen-like exposure
Crystal Advantage	A customized way to achieve fund, vintage & strategy level, diversification

Lifecycle of a Laddered Portfolio: Calls and Distribution



Note: Hypothetical illustration only. Not based on any actual client account, fund, or recommendation. Assumes simplified commitment pacing, capital call timing, distribution timing, reinvestment, and a 1.6x net multiple. Actual fund performance, capital calls, distributions, fees, expenses, taxes, defaults, valuation changes, and liquidity constraints may differ materially, and losses are possible. Past performance does not guarantee future results.



Ready to power your business with alternative investments?



Institutional-grade access



Transparent manager selection



Fully integrated solution



Built for advisors



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Asset Class Definitions

PE / VC — Includes investments in closed-end private fund structures primarily focused on leveraged buyouts, growth equity, and venture capital. These funds are generally not redeemable and distribute proceeds as underlying portfolio companies are realized. Fair values are typically estimated using net asset value as reported by the general partner or external investment manager. Unfunded commitments represent contractual obligations to fund future capital calls over the remaining life of the fund, which may range from 1 to 25 years depending on the vintage and strategy.

Hedge Funds — Includes investments in external manager fund vehicles that employ non-traditional or absolute return-oriented strategies — including long/short equity, event-driven, relative value, arbitrage, absolute return, global macro, and private credit. Classification is based on the investment strategy and mandate as disclosed by each endowment, rather than solely on the liquidity profile or redemption terms of the vehicle. Equity-oriented fund structures managed by external managers that are classified by the endowment as public equity or developed/emerging market strategies have been retained in Public Equity, even where such vehicles may be subject to lockup provisions or redemption notice periods, as the underlying mandate remains equity-focused. Fair values are generally based on NAV as reported by external investment managers.

Real Assets — Includes investments in private funds and managed accounts primarily focused on real estate, natural resources, infrastructure, and other tangible asset strategies. The majority of these investments are held in closed-end fund structures that are not eligible for redemption; distributions are received as underlying assets are liquidated. A limited portion may be held in publicly traded vehicles such as REITs or commodity-linked instruments. Fair values for private fund holdings are estimated using NAV as reported by the general partner; direct real estate holdings, where applicable, are valued based on independent appraisals.

Public Equity — Includes investments in publicly traded equity securities, whether held directly, through managed accounts, mutual funds, ETFs, or through external manager fund vehicles with an equity-focused mandate. This category includes both Level 1 and Level 2 fair value holdings as well as NAV-based fund investments where the endowment classifies the underlying strategy as developed markets, emerging markets, or global equity — regardless of whether the vehicle imposes redemption notice periods, lockup provisions, or other liquidity restrictions. The classification reflects the investment mandate and strategy of the external manager rather than the structural characteristics of the fund vehicle.

Fixed Income / Cash — Includes direct holdings of government and agency securities, investment-grade corporate bonds, municipal bonds, asset-backed securities, and other fixed income instruments, as well as cash equivalents, money market funds, and short-term investment vehicles. These holdings are generally valued using quoted market prices or observable inputs (Level 1 or Level 2) and are available for daily or near-daily liquidity. Private credit fund structures with redemption restrictions or NAV-based valuations have been excluded from this category and reclassified to Hedge Funds where the strategy is non-traditional.

Other / Cash / Operational — Includes items that do not fit cleanly into the above investment categories, such as interests in external charitable trusts, equity method investments, derivative overlay positions, split-interest agreements, settlement receivables and payables, noncontrolling interests, and other residual balances. These items are reported as disclosed in each university's consolidated financial statements.

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